



## TECH ECOSYSTEM GUIDE TO UKRAINE

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Ukraine is experiencing exciting times – and we already have something to be proud of. This book is the first comprehensive review of the Ukrainian tech ecosystem. You will learn about prominent startups, accelerators, leading product companies, biggest investments, deals and cases.

We sincerely believe that now is the best time to start your innovative business or expand it to Ukraine. We hope this book will convince you of that.

#### Max Yakover

CEO and managing partner at UNIT.City innovation park



We are delighted to support the development of such important guidebook. WNISEF is happy to partner with UNIT.City in this effort given how crucial such visibility for the IT ecosystem and for Ukraine. It is essential that international stakeholders have more information and contact access to the breakthrough Ukrainian startups and stakeholders.

Undoubtedly the technology sector has a strategic importance to the Ukrainian economy and can redefine the way Ukraine is perceived globally in this age of digital transformation.

#### Jaroslawa Z. Johnson

President and CEO of Western NIS Enterprise Fund



Our company has always strived to create a favorable and stable environment for IT industry growth in Ukraine. It is a very challenging task, which clearly can't be done by a single company. Having this in mind, Sigma Software was among the originators of the EBA IT Committee to unite efforts with the leading IT companies in Ukraine and reach the common big goal.

Together we achieved a lot: in cooperation with leading universities created first strategic plan for IT education development in Ukraine, which was signed by Prime Minister; established a dialogue with State representatives; launched the first industry researches; initiated business participation in Tax Code revision; strengthened Ukraine promotion as a strong IT hub, and more.

Sigma Software is glad to support UNIT.City in creation of Ukraine tech guide. We believe it will become a new step forward to attracting investments and promoting Ukraine as a country with mature IT industry, huge talent pool, and developed infrastructure.

#### Valery Krasovsky

CEO at Sigma Software



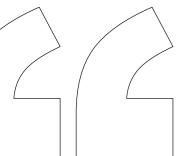
Thanks to Ukrainian products and world-class teams over the past few years, our country has become a sort of tech-phenomenon.

This guide makes it possible to assess the scale and quality of the Ukrainian tech industry.

Vadym Nehay

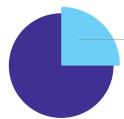
CEO at Depositphotos





## UKRAINIAN TECH INDUSTRY

with offices based in Ukraine



20%

world's leading companies

in software development for mobile platforms





**SAMSUNG** 







Volume of IT service exports (2018F) [2]



4% of GDP



184 700<sup>13</sup>

software developers



\$290M<sup>[4]</sup>

in startup investments in 2018



**16**<sup>°</sup>

IT service providers

present in the 2019 Global Outsourcing-100 list 50C

100+

Fortune 500 companies have chosen Ukrainian IT services

SAMSUNG



Google



**4000** 

tech companies



2nd<sup>®</sup>

largest export of services industry in 2018



It is ranked 24th [8]

best country for software development



R&D centres owned by multinational corporations









1000+[10]

events for IT specialists, startups and investors every year



coworking spaces and hubs



exits in 2017



investment deals







industry communities



an innovation district in Kyiv



## **TRENDS**

According to the GLOBAL INNOVATION INDEX, Ukraine is ranked

**43rd** 7 out of 126 countries in 2018 [14]

\$365M

\$2017
\$265M

= 44 deals with investment companies

#### Investment funds grow in number

20+

funds
operating
in Ukraine

In 2018 the following funds have been established

OVERKILL

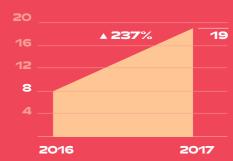
**Arkley** 

Western NIS Enterprise Fund (WNISEF) has launched

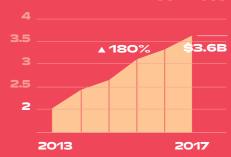
**u**.ventures

for investment in startups

#### Growth in exit numbers [16]



## Growing volumes of IT services



2017 — Rise of the ICO [16]





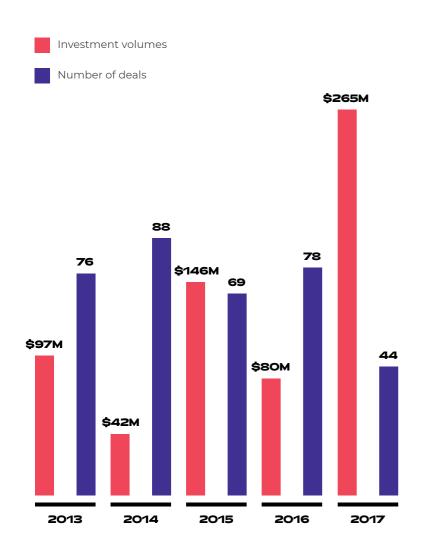
19 successful ICOs

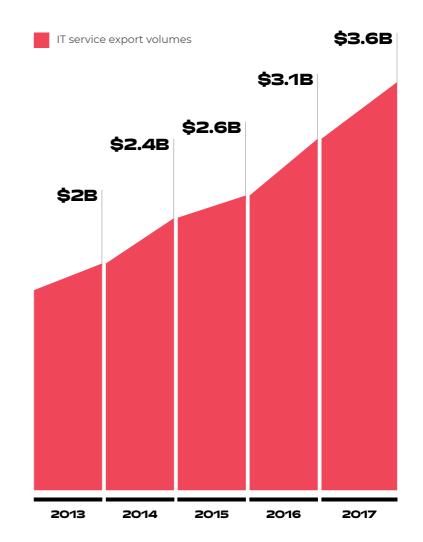
\$160M

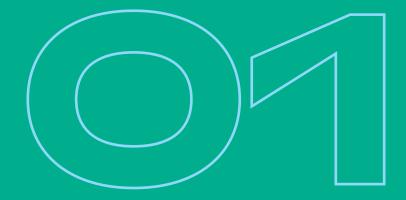
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## STARTUP INVESTMENTS

## IT SERVICE EXPORTS

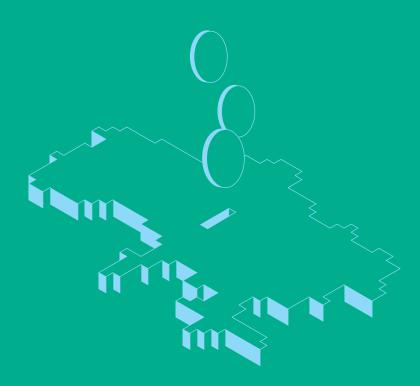




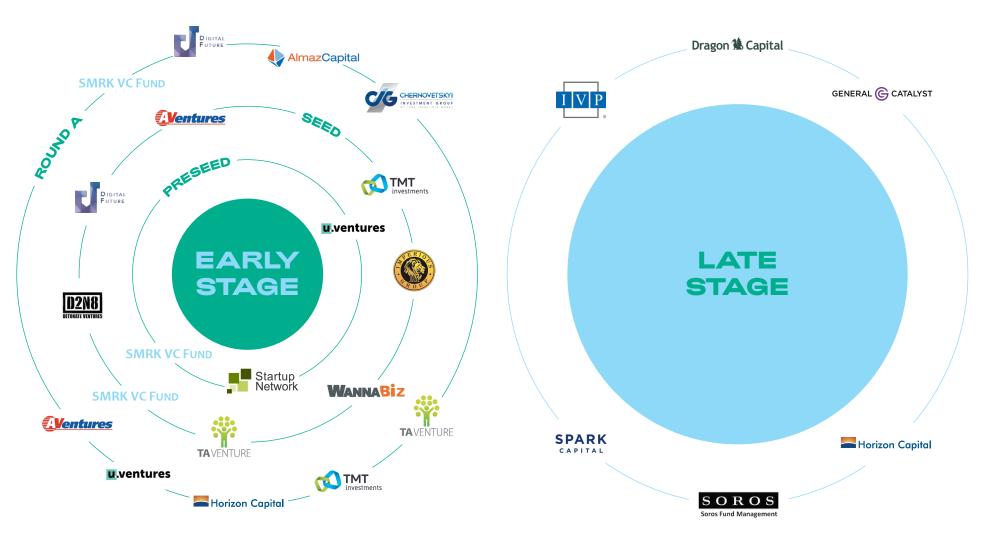


# INVESTMENT OPPORTUNITIES IN UKRAINE

- / MOST ACTIVE INVESTORS
- / LARGEST PUBLICLY
  DISCLOSED DEALS 2017-2018
- / FUNDS



# MOST ACTIVE INVESTORS IN UKRAINE IN 2017



## **LARGEST PUBLICLY DISCLOSED DEALS** 2017-2018

from Andreessen Horowitz, GGV Capital, Lightspeed Venture Partners. Index Ventures. Shasta Ventures. Y Combinator and SV Angel

\$37M

\$130M

\$70M

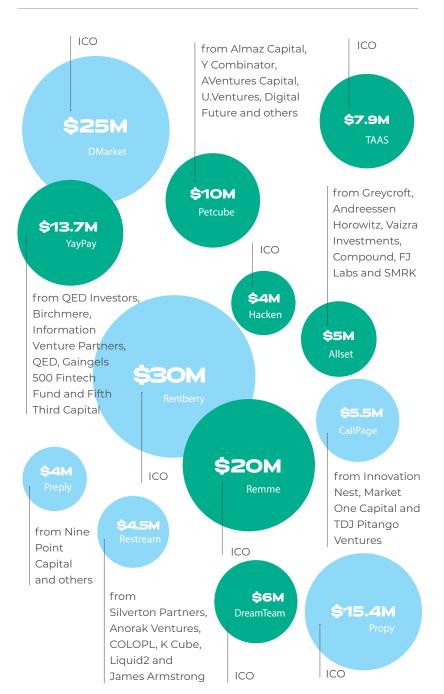
Neuromation

from General Catalyst, **IVP** and Spark Capital

**\$110M** 

Grammarly

\$110M



### LARGEST AMOUNTS WERE INVESTED IN THE UKRAINIAN IT SECTOR BY FUNDS



ICONIQ **G/** khosla ventures



cumulatively -\$130M invested in GitLab

GENERAL (C) CATALYST

**SPARK** 



cumulatively -\$110M invested in Grammarly

















cumulatively -\$110M invested in BitFury

#### **FUNDS WITH THE LARGEST** SHARE OF EARLY-STAGE **INVESTMENTS IN 2017**















## **FUNDS**



#### **AVentures Capital**

#### Managing partners and co-founders: Andrii Kolodyuk, Yevgen Sysoev

AVentures Capital is a VC fund established in 2012. Fund is focused on cooperation with companies that disrupt global markets while using Ukraine and CEE-based R&D teams as a leverage in global competition.

The fund's investment focus spans across software tech, including such areas as machine learning, big data, AR, VR, SaaS, cloud, storage, enterprise, web, mobile, IoT and others. The fund invests in both early-stage startups and IT companies in the growth phase.

#### aventurescapital.com hello@aventurescapital.co





#### Chernovetskyi Investment Group

#### Managing partner: Volodymyr Kryvko

CIG is among the largest venture capital investors in East Europe with an investment potential of \$100M.

#### cig.vc info@cig.vc



#### **D2N8**

#### Managing partners: Natalya Berezovska, Ihor Shreibman

Detonate Ventures is an investment and management company that acts as an early-stage investor, also managing their own projects in technology, media, telecommunications, marketing and strategic consulting.

#### d2n8.com info@d2n8.com



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#### **Digital Future**

Founding partner: Oleksii Vitchenko

Managing partner: Volodymyr Nesterenko

Digital Future offers partners access to Ukrainian talents and technologies. Mainly focused on venture investments in the digital economy the fund generally invests in projects at later stages and, on occasion, at the seed stage, in which case Digital Future gives preference to graduates of top accelerators, e.g. Y Combinator.

digital-future.org contact@digifuture.org



#### **Dragon Capital**

Managing partners: Yevgen Baranov, Volodymyr Tymochko, Andrii Nosok

Dragon Capital is the largest investment company in Ukraine. It provides a full range of investment banking and brokerage services for corporate and private clients.

dragon-capital.com dragon@dragon-capital.com



#### **Horizon Capital**

#### Founder and CEO: Lenna Koszarny

Horizon Capital manages direct investment funds with a combined capital of more than \$800M. The company's funds are among the most active investors in the IT sector of the region, including. in particular, such companies as Rozetka. Jooble. Intellias and many others

horizoncapital.com.ua info@horizoncapital.com.ua



#### Imperious Group

### Partners:

Dmytro Shvets, Pavlo Aleshin, Kyrylo Mazur

Imperious Group is an Eastern-European \$25M VC with representative offices in the United States and Israel.

imperiousgroup.com info@imperiousgroup.com



#### SMRK VC Fund

#### **Managing Partner:** Andrii Dovzhenko

The fund invests in the following areas: software for mobile OS (mainly but not exclusively, iOS), macOS software, casual/business software, offline business' online presence. B2C and B2B services

smrk.vc applications@smrk.vc



#### Founding partner: Victoria Tigipko

TA Ventures is an international VC fund investing in early-stage startups. Areas of interest include mobility, digital health, SaaS, AI/ ML, online marketplaces and deeptech in fintech, and other sectors

taventures.vc info@taventures.vc



#### **U.Ventures**

#### Managing partners: Jaroslawa Johnson, Lenna Koszarny

Western NIS Enterprise Fund created U.Ventures to find new investment opportunities. It is focused on launching new technologies at an early stage with world-class teams and global growth potential.

u.ventures info@u.ventures



#### **WannaBiz**

#### Managing partner: Alex Bornyakov

WannaBiz is a seed fund for business angels focused on global early-stage projects in advertising technologies, digital marketing, mobile. B2B. and SaaS.

wannabiz.com.ua info@wannabiz.com.ua

## Western NIS Enterprise Fund (WNISEF)



Western NIS Enterprise Fund (WNISEF) is a \$150M regional fund. a pioneer in Ukraine and Moldova with more than two decades of successful experience in investing in small and medium-sized companies. WNISEF was funded by the U.S. government incorporated with the U.S. Agency for International Development (USAID). Since its inception. WNISEF's cumulative investments total over \$185M to 129 companies employing around 27,000 people and made it possible to unlock \$1.8B for companies in Ukraine and Moldova.

In 2015 WNISEF has launched a \$35M legacy program focused on export promotion, local economic development, impact investing and economic leadership. WNISEF is funding innovative, high-impact, reform focused programs and aims to support Ukraine and Moldova at this critical period by developing sound economic policy and leadership. Since 2015, WNISEF supported 100+ innovative and impactful projects in total.

Key projects: Export Promotion Office, UkraineInvest, ProZorro, ProZorro.Sale, CANactions School for Urban Studies, International Mayors Summit, Technovation Ukraine, Social Entrepreneurship, Ukrainian Leadership Academy, SEED Grant.

In November 2017, WNISEF launched a venture fund U.Ventures to invest in early-stage technology startups. To date, U.Ventures invested \$3.5M into 10 startups, including Petcube, Sixa, IO Technologies, eTachki, Rallyware, 3DLook, YouTeam.

## \$35M Legacy program

- Export Promotion
- Local Economic Development
- Impact Investing
- Economic Leadership

#### Goals

Find new markets and attract investments

Improve quality of life in cities and villages

Encourage development of small and medium entrepreneurship

Educate responsible citizens

Social impact

**Economic** impact

57,000

\$19.1M

**Direct Beneficiaries** 

funded

6M+

people reached

\$3B+ unlocked / saved



# OPPORTUNITIES FOR COOPERATION WITH UKRAINE'S TECH ECOSYSTEM

- / UNIT.CITY
- / ASSOCIATIONS & CLUSTERS
- / IT CLUSTERS
- / COWORKING SPACES & HUBS
- / ACCELERATORS & INCUBATORS
- / TECH EVENTS
- / COMMUNITIES



## **UNIT.CITY**

UNIT.City is one of the largest innovation districts in Central and Eastern Europe.

#### It is

#### a special place

where businesses operating companies in creative and tech industries have access to unprecedented infrastructure and ecosystem for growth and development.

#### **UNIT.City** is a point of entry to Ukraine

for international companies and a magnet attracting innovation from around the world.



**WE ARE CREATING A MODERN** INFRASTRUCTURE AND A BENEFICIAL **ENVIRONMENT FOR** INNOVATION, BUSINESS, TALENT AND STARTUPS



## UNIT.CITY TODAY



#### laboratories

- blockchain
- VR/AR
- product prototyping
- digital innovation lab in the agricultural sector

7000

students





business campuses



360

seats in the coworking space

#### Modern infrastructure

with universal design, restaurants, fitness club, bike sharing station, parking lots, etc.





of first residents have done business together



#### residents

a community made up of 100 companies



## **ASSOCIATIONS**



Blockchain
Association of
Ukraine



European Business Association (EBA) IT Committee



IT Ukraine
Association

The BAU is a non-profit organization that actively promotes integration of blockchain technology into the Ukrainian economy. Association advocates interests of the industry and its members, prepares blockchain specialists and educates broad audience, raising awareness about blockchain technology in the country.

bau.ai hello@bau.ai

The EBA has almost 1000 member companies. The IT Committee brings together about 40 companies that develop software products and provide technology services.

eba.com.ua office@eba.com.ua

It is comprised of approx. 60 leading IT companies. The Association protects the interests of the IT industry, cooperates with state authorities, local government and educational institutions. Objectives: forming favorable conditions for industry development and improvement of legislation, facilitating training of IT specialists and consolidating Ukraine's scientific and production potential, promotion of services of the Association's member companies to foreign markets.

itukraine.org.ua office@itukraine.org.ua



The American Chamber of Commerce (ACC) IT Committee



**UAngel** 



Ukrainian Venture Capital and Private Equity Association (UVCA) The ACC brings together more than 600 foreign companies and investors from 50 countries operating in Ukraine and contributing significantly to the Ukrainian government budget.

chamber.ua chamber@chamber.ua

UAngel is a network of Ukrainian business angels actively looking for innovative early-stage startups. Launched in 2014 in order to educate Ukrainian investors and help them unite by syndicates and pursue profitable investments.

uangel.com.ua info@uangel.com.ua

UVCA unites 57 members – private equity and venture funds, accelerators, incubators, educational institutions, and non-government organisations that make significant impact on the development of Ukrainian investment market. Association promotes investment opportunities in Ukraine for foreign investment funds, conducts market research, lobbies laws for improving investment and business climate, implements Invest in Ukraine activity.

uvca.eu office@uvca.eu

O2IT is a full-cycle BPO Consultancy & Services company that provides flexible solutions for establishing and running own IT R&D centers in Ukraine. O2IT is the first on Ukrainian market to provide all required expertise under one roof to fully support «Your People. Your Office. Your Rules» approach. The leadership team brings 10+ years of experience in IT outsourcing with North American, European and Middle East clients and 200+ successful projects delivered.

The company offers various service packages combinations starting from standalone recruitment process outsourcing to the full turnkey solution for launching & supporting highly productive Teams-as-a-Product. Furthermore, the company provides access to the top junior talents via customized educational partnership programs with UNIT Factory and uData School.

o2it.solutions



## IT CLUSTERS



#### **IT Dnipro Community**

Community consists of 29 companies and 4 partners. Well-known projects include IT Dnipro Conference and IT Biz Meetup.

itcluster.dp.ua contact@itcluster.dp.ua



#### Ivano-Frankivsk IT Cluster

A group of enterprising people who joined together on a voluntary basis. Cluster consists of 17 members and 6 partners.

it-cluster.if.ua info@it-cluster.if.ua



#### Kharkiy IT Cluster

Kharkiv IT Cluster unites 73 leading companies and partners working in IT, software development and export-oriented development.

it-kharkiv.com info@it-kharkiv.com



iv-based IT companies that unites over 25 companies. They organize events for cluster members including meetups with non-tech professionals, in particular, representatives of trade missions from EU countries.

itcluster.kiev.ua info@itcluster.kiev.ua

#### LITaC: Lutsk IT Cluster

Lutsk IT Cluster unites 9 local IT companies, organizations and specialists.

litac.org info@litac.org A community of IT companies, which together with universities and local authorities improve and develop IT in the city. Lviv IT Cluster unites 15,000 IT experts and 82 companies. The cluster has initiated the development of the Lviv Innovation District.

itcluster.lviv.ua info@itcluster.lviv.ua

## COWORKING SPACES AND HUBS

spaces





#### 01/1991 Civic Tech Center

1991.center hey@1991.center

#### 02/Blockchain Hub Kyiv

blockchainhub.one hello@blockchainhub.one

## O3/Chasopys and Chasopys.UNIT

chasopys.ua prostir@chasopys.kiev.ua

## O4/Coworking Platforma and Coworking Platforma Leonardo

coworkingplatforma.com we@coworkingplatforma.com

#### **05/Creative Quarter**

creativequarter.net join@creativequarter.net

#### **06/Creative States**

creativestates.net we@creativestates.net

#### 07 / DataHub

data-hub.com.ua hello@data-hub.com.ua

#### 08/HUB 4.0

4hub.com.ua info@4hub.com.ua

#### 09/iHub

ihub.world
post@ihub.world

#### 10/Kyiv Smart City

kyivsmartcity.com hub@kyivsmartcity.com

#### 11/mOre

more.company nd@more.company



#### 12/CoMMuna

communa.net.ua com@communa.net.ua

#### 13/ITEA Hub

iteahub.com info@iteahub.com

#### 14/Startup Depot

startup depot.lviv.ua office@startup depot.lviv.ua



#### 15/Impact Hub Odessa

impacthub.odessa.ua info@impacthub.odessa.ua

#### 16/Terminal 42

terminal42.com.ua info@terminal42.com.ua



#### 17/Coworking 365

Sievierodonetsl

coworking365.com.ua wow@coworking365.com.ua

#### 18/Fabrika.space

fabrika.space info@fabrika.space

## ACCELERATORS AND INCUBATORS



#### 1991 Open Data Incubator

#### Founders: Denys Gursky, Viktor Gursky

A non-commercial incubator that supports big data startups. Clients and partners are government agencies, businesses, and civil society organizations.

1991.vc i@1991.vc



#### **AgroHub**

#### Founder: Julia Poroshenko

An agricultural innovation platform that brings together startups and corporations. It is specialized in market analysis, regular industry heat map and innovation reports, nurturing a culture of innovation in the agro-sector.

agrohub.org start@agrohub.org



#### Betamisto

#### Team: Serhiy Petrenko, Maria Yarotska, Natalya Serebrennikova, Tamara Grabovan

The first Ukrainian accelerator of urban projects. The idea of an accelerator is to involve startups in solving city problems and tasks.

betamisto.com hello@betamisto.com



#### Concepter

#### Partners and mentors: Vlad Tislenko, Ali Kutay, Yaroslav Azhnyuk, Andrii Zdesenko and others

A startup studio, that creates award-winning products. Product idea accelerator with \$100,000 fund focused on hardware startups ready to launch via crowdfunding.

concepter.co/accelerator



#### FoodTech accelerator by LvBS

#### Key mentors: Roman Zinchenko, Denys Dovhopolyi, Oleksandr Akymenko, Victoria Lytvyn

Programme for project development on the merge of gastronomy and technology aimed at providing new solutions for restaurants and food industry on the whole through the development of prospective startup teams, possessing such solutions.

ucucfe.lvbs.com.ua connect.cfe@lvbs.com.ua



#### **GrowthUP**

#### President: Denys Dovgopoliy

It is focused on providing assistance to startups in launching and building their businesses, attracting early customers, and testing and verifying their primary hypotheses. The GrowthUP+ venture fund coinvests in seed or pre-seed B2B / B2C projects in both software and hardware.

growthup.com is@growthup.com



#### IoT Hub Accelerator

#### Founder: Roman Kravchenko

A hub and an accelerator for loT-startups focusing on robotics, smart home technology, smart clothing, drones, etc.

iothub.xyz hello@iothub.xyz



#### Radar Tech

#### Partners: Max Yakover, Julia Poroshenko, Maxym Bakhmatov, Olena Kalibaba, Denys Dovgopoliy, Julia Mironova

A technology cluster that unites industrial corporate startup accelerators. Radar Tech consolidates large business, SME and startups for achieving common goals and creates favorable conditions for "retaining minds" in Ukraine. Radar Tech focused on telecommunications, energy, fintech and agriculture.

radartech.com.ua info@radartech.com.ua



#### **Open Innovation Platform RE:ACTOR**

Co-founders: Olexander Romanyshyn, Yevgen Sarantsov, Olexander Zharikov

Reactor accelerates corporate innovations for big and middle-sized corporates in CEE and CIS region by linking the real-life corporate challenges and technological solutions from worldwide.

reactor.report info@reactor.report



#### Sector X

CEO: Andrii Komarovsky Mentors: Andriy Verbitsky, Marvin Liao, Vitaliy Bulda

A B2B / BTC startup accelerator for teams from Ukraine and Eastern Europe in the field of big data, VR/AR, IoT.

sectorx.city hello@sectorx.city



#### Ukrinnovate

Strategic Council: Gelena Savruk, Denys Gurak, Viktor Kryvenko, Ihor Kabanenko, Igor Lisitsky, Viktor Kompaneiets, **Dmytro Shestakov** 

An agency for incubation and implementation of innovative defence technology projects.

ukrinnovate.com info@ukrinnovate.com



#### YEP!

Founder and CEO: Andrii Zaikin Team: Grygorii Steshenko, Yulia Dehtyarova, Kseniia Semenova-Shelevytska

YEP is a network of academic business-incubators. They provide a business-related education for youth, contributing to the development of the entrepreneurial ecosystem of Ukraine.

yepworld.org



## **TECH EVENTS**



#### .Net Fest

The main conference on .NET development in Ukraine. It is devoted to the latest technologies in the industry as well as their practical application. Size: around 600 visitors. The conference is hosted by leading experts from Ukraine, CIS and the rest of the world.

#### dotnetfest.com



## Devoxx Ukraine (former JavaDay)

According to a respected online portal DOU.ua, Devoxx Ukraine is among the top 3 events for software developers in Ukraine. The event attracts an audience of more than 1,000 visitors. World-renowned Java experts are among the featured speakers of the conference.

#### devoxx.org.ua





#### **iForum**

The main event for the internet industry dedicated to startups, internet marketing and advertising, software development, education, blockchain and cryptocurrencies. The event has been held annually in Kyiv since 2009. In 2018 it was attended by 12,000 participants.

#### 2018.iforum.ua





# The conference is dedicated to IT and software development. It is held annually since 2013 in Dnipro. Visitors include top managers, technical directors, PMs, developers and QAs. Estimated number of visitors is 1600.

#### item.com.ua

ITEM



#### IT Weekend Ukraine

A series of international IT conferences was held in different cities of Ukraine, as well as in Poland (Wroclaw) and Bulgaria (Sofia). 90% of the "weekend" speakers are world class experts. Over 7,000 IT specialists and 275 speakers attended more than 80 conferences in seven years.

#### itweekend.events





#### **JEEConf**

This international conference caters to Java professionals. It has been held in Kyiv for 8 consecutive years and attracts world-class speakers. In 2018 experts from Twitter, Pivotal and others appeared at JEEConf.

#### jeeconf.com



#### **KharkivJS**

KharkivJS is the biggest Ukranian JavaScript conference. The event has been held annually in Kharkiv since 2012. In 2018 it was attended by 700 participants.

#### kharkivjs.org





#### **Kyiv Outsourcing Forum**

The largest Ukrainian forum for product- and service-based IT companies. The forum has been held in Kyiv since 2008. It attracts around 2,000 visitors annually. Among them are top managers of large and medium-sized IT companies.

#### outsourceforum.org



#### Lviv IT Arena

A conference for industry's top managers, project managers, startups, developers, designers, business analysts, etc. The conference is held annually since 2014 in Lviv, attracting visitors from Eastern European countries. The 2018 edition was attended by 3,300 participants.

#### itarena.ua



#### Mobile Beach Conference Odesa

Europe's fastest growing conference on mobile, programmatic, VR and AR.

#### mobilebeach.rocks





#### SaaS Nation

A Software-as-a-Service oriented conference aimed at founders, C and VP level partners and managers. Speakers work in top managerial roles for Ukrainian and European product companies developing SaaS platforms.

#### saas-nation.com



#### **QA** Fest

It is the largest testing conference in Ukraine. Is held annually since 2013 in Kyiv. Speakers include experts from Ukraine, CIS and other countries of the world.

#### qafest.com



#### **UNIT Fintech Forum**

It is an innovation and technology forum for the banking industry, including blockchain and cashless economy. The event is conducted by UNIT.City innovation district and UFuture Investment Group.

#### fintech.unit.citv/forum



#### **UNIT Investment Summit**

A conference for investors, venture funds, business angels, internet entrepreneurs, startups, ecosystem leaders, and IT professionals from over 10 countries in Central and Eastern Europe and Ukraine. Summit organizer is UNIT.City innovation district.

#### 42.unit.city/investment-summit-18

## COMMUNITIES



#### **Bitcoin Foundation**

A public organization, which is a platform for communication and information support for cryptocurrency and blockchain specialist protocols. Founded by Blockchain Hub Kyiv.

#### bitcoinua.org



Data Science UA

#### Founder: Olexandra Syrovatko

A community for Data Science professionals. They organize industry conferences and meetups, support their members with educational and recruitment opportunities, spread awareness and conduct trainings.

#### data-science.com.ua



Developers.Org.Ua

The largest community of Ukrainian software developers, founded in 2005 as a blog on Word-Press. Today DOU has more than 290,000 users and 5M views per month.

#### dou.ua



#### IT community

The IT Community was founded in 2014 as an information and communication source. There IT specialists of different levels can share their experience about new products and their configuration features. The community is supported by the efforts of authors who represent different areas of information technologies. It is an open project, and anyone can apply and publish materials and subsequently become a permanent contributor.

#### it-community.in.ua



**MC Chat** 

Live chat of Ukrainian entrepreneurs created and managed by the team of MC Today, leading local publication on business and entrepreneurship. Among other things people can participate in live interviews with successful experts and entrepreneurs, which are invited to answer questions in the chat.

t.me/chat MC



PM community



spiderproject.com.ua/community/about



SaaS Nation Community



Silicon Drinkabout

A Facebook community includes 900 members for experience exchange among C and VP level founders, managers from SaaS companies.

facebook.com/groups/633153890179957

The Community was created for Ukrainian developers from tech companies. They hold informal meetings on Fridays in order to exchange ideas, news and have fun.

facebook.com/SiliconDrinkaboutKiev



Test UA startups



UNIT Residents Club



UTEW (Ukrainians at Tech Events of the World)



WTECH Ukraine

#### Founders: Olexander Maydanyuk, Maryna Shevchenko

A community that hosts «testathons» – hackathons for software testers. Participants challenge themselves with new projects, receive feedback and build up their experience. Tech products of various maturities can get their products tested for free. Well-known Ukrainian startups like Petcube, and Recap provided their products for testing.

#### testuastartups.com

UNIT.City innovation district members' club. The community organizes educational and networking events for residents, meetings with investors. They established the EiR mentoring program, which is also opened for non-residents of the district. The community provides UNIT.Perks, a pack of exclusive perks from about 75 international and Ukrainian companies that operate worldwide.

#### unit.city/residents

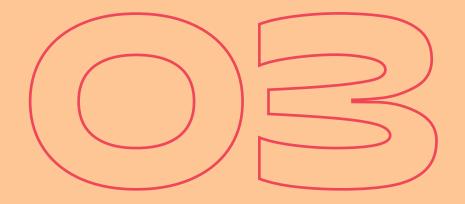
#### Founders: Olexandra Govorukha, Inna Stelmakh

An open Facebook community with 3,000 people. Participants attend international tech events to find business partners and investors. They regularly meet offline in order to share best business development practices and better represent Ukraine in the international tech community.

#### utew.tilda.ws/utew

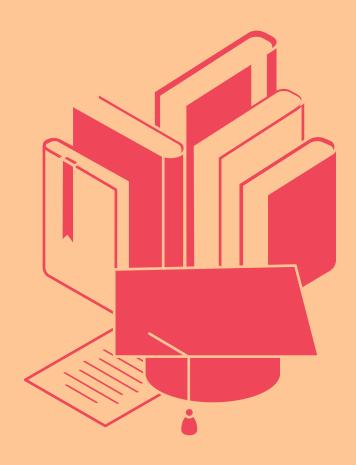
A community for female executives in IT, founders of startups, investors, venture capital partners, top managers and executives in IT companies. It was founded by TA Ventures and SLOVA Tech PR.

#### wtech.club



# KEY EDUCATIONAL PROJECTS

- / KEY TECHNICAL HIGHER
  EDUCATION INSTITUTIONS
- / IT SCHOOLS AND COURSES



## **KEY TECH UNIVERSITIES**





**150+** 

institutions where they teach IT specialties



**23,000**<sup>(\*)</sup>

specialists per annum

IT training is provided by higher education institutions of various types of ownership in all big cities of the country and by dedicated courses that often cooperate with IT companies and communities so that graduates' knowledge meets the needs of the market.

According to the DOU.ua, during 2016, 35,000 specialists were trained, and a year earlier - 30,000.



#### Kharkiv National University of Radio Electronics

#### Tech graduates: 2,968

According to the Kharkiv IT Cluster this is Nº1 education institution for IT specialists in Kharkiv. It is also one of the best educational institutions in Ukraine in the field of radio electronics, telecommunications, information technologies and computer engineering.



#### Lviv Polytechnic National University

#### Tech graduates: 2,675

The University holds top positions in all national ratings of higher education institutions. The Tech StartUp School was created on the basis of the university.



#### **National Technical University of** Ukraine "Ihor Sikorsky Kyiv Polytechnic Institute"

#### Tech graduates: 4,314

The largest technical university of Ukraine. It is one of the world's top 1,000 best universities (ranked 501st in QS World University Rankings) and is one of the best universities in the CIS (category B "very high level of graduates training"). The University comprises nine institutes and 19 faculties, as well as a design bureau and a sci-tech association. Among the specialties are mathematics and engineering, telecommunications, computer science, space technologies, etc.

On the basis of NTUU "KPI" an ecosystem for the development of innovative projects Sikorsky Challenge has been created. It includes startup school, the festival of innovative projects, incubator, technological environment Sikorsky Lab, intellectual property center, venture fund. etc.



#### National Technical University "Kharkiv Polytechnic Institute"

#### Tech graduates: 2,105

One of the world's top 1,000 best universities (ranked 701st in QS World University Rankings). The institute offers training programs in eight IT fields. The university is included in the Microsoft IT Academy, Oracle IT Academy programs and trains students for the Cisco Academy program.



#### Taras Shevchenko National University in Kyiv

#### Tech graduates: 1,324

One of the world's top 500 universities in the world (ranked 431st in QS World University Rankings) and holds top positions in national ratings. It hosts Startup Business Incubator Business School. Their students have an opportunity to gain additional insights on how to organize their own business and get to know investors.



#### National University "Kyiv-Mohyla Academy"

#### Tech graduates: 3,500

This higher education institution holds top positions in local ratings, cooperates with dozens of international educational institutions, academic and cultural communities.



#### Zhukovsky National Aerospace University "Kharkiv Aviation Institute"

#### Number of students: 1.692

KhAI prepares technical specialists in the fields of aviation and aerospace technology, automation, instrumentation, information technology, cybersecurity, telecommunications and others.

## IT COURSES AND SCHOOLS



#### **BlockchainHub Academy**

#### Number of students: 30

BlockchainHub Academy has been established in November 2018 by Blockchain Association of Ukraine and UNIT Factory.

Location: Kyiv

Training programs: Blockchain.

blockchainhub.academy



#### CyberBionic Systematics

#### Number of graduates: 3,000 annually

CyberBionic Systematics Training Center is an Authorized Pearson testing center for IT specialists since August 2012.

Location: Kyiv, online

Training programs: Java, Python, C#/. NET, frontend development.

edu.cbsystematics.com



#### **BrainBasket Foundation**

#### Number of graduates: over 6,000

NGO, established in 2014 by Torben Majgaard with the aim of helping people in Ukraine make their first step towards IT.

Location: 35 learning hubs across Ukraine

Training Programs: Harvard CS 50, Web-development basics, Scratch.

brainbasket.org



#### GoIT

#### Number of graduates: over 2,000 annually

GoIT education company has been established in 2014 with the aim of helping young people start a career in IT.

Location: Kyiv, online

Training programs: Fullstack, QA, Java, PHP Wordpress, etc.

goit.ua



#### **iTalent**

#### Number of participants: over 6,000

First and biggest all-Ukrainian competition among schoolchildren in cybersport and IT.

Location: Kyiv, online

Nominations: Software development, GameDev, Computer Art, Devices development, etc.

italent.org.ua



#### LITS (Lviv IT School)

#### Number of graduates: 2,000

LITS is an educational technology institution founded in 2013. LITS hosts 7 schools: UI/UX School, QA School, PM School, Code School, HR School, BDA School, DS School, and a kids educational project LITS4kids.

Location: Lviv, Mykolaiv, Chernivtsi

Training programs: ML, Python, Web UI, QA, product management, scrum and agile, UX/UI, business development, etc.

lits.ua



#### Projector

#### Number of graduates: 1,500 annually

Creative & tech school, community and coworking.

Location: Kyiv, Odesa, Lviv, London, Prague, Berlin, online

Training programs: over 60 courses in six subjects – UI/design, graphics and media, gamedev, coding and programming, urban design, marketing and management.

prjctr.com.ua



#### **QALight**

#### Number of graduates: over 8,000

Location: Kyiv, Lviv

Training programs: testing (basic unit, testing of web services, mobile applications, etc.), development (HTML5 and CSS3, JavaScript Basic, FullStack Web Developer, etc.), tech skills (Unity and network basics, Big Data, Hadoop, etc.), soft skills (IT Product Manager in IT, etc.)

qalight.com.ua



#### **ITEA**

#### Number of graduates: 11,000

Ukrainian education project of complex training and development of IT specialists who are able to lead Ukraine to a world leader.

Location: Kyiv, Lviv, Odesa, London, Oslo

Training programs: Java programming, C++, Front-end, PHP, QA testing, Web design, Python, Data science, DevOps etc.

itea.ua



#### Main Academy

#### Number of graduates: over 6,000

Location: Kyiv, Lviv, Kharkiv, Odesa, Ternopil, Vinnytsia, Mykolaiv, Kherson, Zaporizhia, online

Training programs: QA, frontend development, Java, PHP, C#, Python, Android.

mainacad.com



#### Prometheus

#### Number of listeners: over 700.000

The Ukrainian online learning platform with free courses.

Location: online

Training Programs: Harvard CS 50, Web UI, Software testing, Cybersecurity, How to create startup.

prometheus.org.ua



#### Sigma Software University

#### Number of graduates: 600 annually

A learning platform to share knowledge and experience with the IT community in Ukraine. The target audience for its trainings varies from interns up to senior level professionals.

Location: Kyiv, Odesa, Lviv, Kharkiv

Training programs: Java, JavaScript, PHP, Android. iOS.

university.sigma.software



#### SkillUP

skillup.ua

#### Number of graduates: 18,850

Location: Kyiv, Dnipro, Odesa, Lviv, Kharkiv

Training programs: QA, QA Automation, iOS, Front-end development, SEO, Android on Java, ISTQB, Concept Art, Photoshop, PHP, IT recruiting course advanced, Javascript, English for IT etc.



#### SoftServe IT Academy

#### Number of graduates: 1,600 annually

One of the SoftServe University divisions. Employment rate of graduates is about 70%.

Location: Lviv, Kyiv, Dnipro, Kharkiv, Rivne, Ivano-Frankivsk, Chernivtsi, Sofia, Wrocław, Białystok, Gliwice

Training programs: DevOps, Web UI, Java, C++, .NET, iOS, etc.

career.softserveinc.com/uk-ua/technology



#### "STEP" computer academy

#### Number of graduates: 95,000

It is specialized in long-term professional and children's IT education. Has a license from the Ministry of Education and Science for training 300 bachelors and 100 masters every year. Graduates of the academy work in all major IT companies of the country. The academy has schools in most of the country's regional centers and in Kyiv.

Location: 18 countries of the world

Training programs: software development, computer and mobile games, computer graphics and design, networking and security, QA, frontend development, etc.

itstep.org



#### uData School

#### Number of students: 90+

Location: Kyiv

Training programs: mathematical education for data science professions.

udata.school



#### Ukrainian IT School

#### Number of graduates: 1,600 annually

Location: Kharkiv, Mykolaiv

Training programs: web design, layout, Front-end advanced, JavaScript, PHP, QA, automation QA, English for IT.

uitschool.com



#### **UNIT Factory**

#### Number of students: 900

The education system is based on the method of the French school "42", where students study peer-to-peer with gamification elements. Students are working on real tasks in real companies.

Location: Kyiv

Training programs: game developer and mobile app developer, web developer, software architect, security specialist.

unit.ua





## R&D CENTERS

- / R&D CENTERS
- / LABORATORIES



## R&D CENTERS

There are



110+

R&D centers in Ukraine

There are over 110 research and development centers in Ukraine. Ukraine's largest R&D partner is the United States (45% of companies), followed by EU and Israel. Areas of expertise of Ukrainian R&D centers include games, e-commerce, big data and artificial intelligence,

USA is the largest R&D partner of



45%[19]

of the companies

telecommunications, Internet, software development and other fields

More than half of the R&D centers are located in Kyiv. Other major research centers are located in Dnipro, Lviv, Kharkiv, Odesa and Vinnytsia.



#### Amadeus

Headquarters: Madrid, Spain

Offices: Kyiv

#### Number of specialists: 300

A Spanish GDS (Global Distribution System), one of the largest in the world used by airports and airlines for booking tickets. In 2017 its revenue amounted €4.85B, net income was €1.16B.

Company profile: IT consulting and services.



#### Boeing

Headquarters: Chigaco, USA

Offices: Kyiv

#### Number of specialists: 400

Engineering center in Kyiv provides specialists in designing, durability and technology of aircraft construction of NTUU "KPI" and, in particular, its Institute of Mechanical Engineering.



#### Ericsson

Headquarters: Stockholm, Sweden

Offices: Kyiv, Lviv

#### Number of specialists: 300

Their first office in Ukraine was opened in 1995. The company opened its R&D center in Lviv following the acquisition of Ericpol.

Company profile: cloud technologies and IP.



#### Gameloft

Headquarters: Paris, France

Offices: Kharkiv, Lviv

#### Number of specialists: 600

Famous French video game developer for various platforms.

Games of the company are distributed in 100 countries, the total audience of about 157M users. The tenth of 6,000 Gameloft employees are working in Ukraine.



#### GSN

Headquarters: Santa Monica, USA

Offices: Kyiv

#### Number of specialists: 50

An American social casino game developer. The company is a gaming division of Sony, the Ukrainian office originated from the purchased idle games in Zaporizhya. In 2019, the division has a \$600-700M value.



#### Huawei

Headquarters: Shenzhen, PRC

Offices: Kyiv

#### Number of specialists: 150

Huawei is one the largest suppliers of telecom equipment and smartphones in the world. It is rapidly developing its R&D office in Ukraine.

Company profile: consumer electronics, IT solutions for enterprises, telecommunications.



#### **NetCracker**

Headquarters: Boston, USA

Offices: Kyiv, Odesa, Sumy

Number of specialists: 1,000

Company's clients are AT&T, France Telecom, Deutsche Telecom, DHL. Over a thousand of the 5,000 programmers, analysts and other IT specialists of the company are working in Ukrainian R&D.

Company profile: telecommunication processes management services.



#### **NetEnt**

Headquarters: Stockholm, Sweden

Offices: Kyiv

Number of specialists: 70

A Swedish social casino game developer. In 2009, the company entered the IPO, revenue for 2017 was \$178M.



#### **OLX Group**

Headquarters: Hoofddorp, The Netherlands

Offices: Kyiv

#### Number of specialists: 280

A Dutch classifier, held in Ukraine on the basis of Slando.ua. It belongs to the South African group Naspers. According to InAU, OLX is one of the most popular sites in Ukraine.



#### Oracle

Headquarters: Redwood, USA

Offices: Kyiv, Kharkiv, Lviv, Dnipro, Odesa

Number of specialists: 500

In 2015, the company purchased Ukrainian Maximizer and thus multiplied the presence of R&D centers in Ukraine by two. Ukrainian IT specialists specialize in cloud solutions.



#### Plarium

Headquarters: Herzliya, Israel Offices: Kyiv, Lviv, Kharkiv, Odesa

#### Number of specialists: 1,200

Plarium develops mobile and social games with a total audience of 250M users. It has 1,200 employees and 8 studios.

Company profile: mobile and social games for Android and iOS.



#### **Playtech**

Headquarters: London, UK

Offices: Kyiv

#### Number of specialists: 600

The largest online software developer on the London Stock Exchange with a capitalization of \$2.18B. The company employs a team of 5,000 professionals.



#### Playtika

Headquarters: Tel Aviv, Israel

Offices: Kyiv, Dnipro, Vinnytsia

#### Number of specialists: 750

One of the world's largest social casino games development companies.



#### Ring

Headquarters: Santa Monica, USA

Offices: Kyiv

#### Number of specialists: 500

Startup Ring was developing the "smart" door locks and had its R&D office in Ukraine. In 2018 the Amazon Corporation purchased Ring for \$1B. Following the acquisition, the company's offices in Ukraine continued their work.

Company profile: software development in the field of machine learning, computer vision, intelligent data analysis.



### Samsung R&D Institute Ukraine

Headquarters: Seoul, Republic of Korea

Offices: Kyiv

#### Number of specialists: 600

Ukraine has one of the largest R&D centers in Europe that develops expertise in the areas of artificial intelligence and machine learning.

Company profile: computer vision research and human-computer interfaces, new types of multimedia content use and creation programs, converged devices (device-2-device, device-2-cloud), information security, artificial intelligence, natural language processing (NLP), human-computer interaction (HCI), information retrieval, computational intelligence.



#### Sigma Software

Headquarters: Stockholm, Sweden

Offices: Kyiv, Lviv, Kharkiv, Odesa

Number of specialists: any Sigma Software specialist with good ideas can join R&D. The number is currently over 850.

One of the largest software development companies in Ukraine. It is included in The 2019 Global Outsourcing-100 rating. The company develops its own expertise and provides consulting services in IT. Has R&D centers in all Ukrainian cities where the company operates.

Company profile: information, AR/VR, blockchain, machine learning, data science, Al, cybersecurity.





#### Siemens

Headquarters: Munich, Germany

Offices: Kyiv, Lviv

#### Number of specialists: 300

Company's Ukrainian office is engaged in IT implementation in several industries. The company's solutions are used there.



#### **TransferWise**

#### **TransferWise**

Headquarters: London, UK

Offices: Cherkasy

Number of specialists: 20

A British international money transfer service with an office in Cherkasy. The company's revenue for 2018 is \$151M, net profit is \$8M.



#### Wargaming

Headquarters: Minsk, Republic of Belarus

Offices: Kyiv

#### Number of specialists: 400

The largest game developer in the CIS. 400 of 2,200 company's specialists work in Ukraine.



#### Waze

Headquarters: Mountain View, USA

Offices: Kyiv, Zhytomyr

Number of specialists: n/a

An Israeli navigation service acquired by Google for \$1.3B.



#### Snap

Headquarters: Santa Monica, USA

Offices: Kyiv, Odesa

#### Number of specialists: 200

It was a Ukrainian office of the company that created lenses for iPhone X. Apple used them in a PR campaign.

Company profile: Snapchat filters, Face Tracking Technology.



#### UBISOFT

#### Ubisoft

Headquarters: Montreuil, France

Offices: Kyiv, Odesa

#### Number of specialists: 400

A French developer of AAA games, best known for the Assassin's Creed series. It was founded by the five Guillemot brothers. €1.73B was its revenue in 2018.



#### Wix

Headquarters: Tel-Aviv, Israel

Offices: Kyiv, Dnipro

Number of specialists: 300

An Israeli website builder which made an IPO in 2013. The revenue for 2017 is \$425M.



## LABORATORIES



#### **ARTKB**

A full-cycle hardware product development bureau (idea inception, mass production, design, certification and worldwide logistics).

The bureau created HushMe – a personal headset that makes the conversation inaudible to those who are around the user. In 2017, the project raised \$170,000 on crowdfunding platforms.

In 2018, the model was showcased at the International Consumer Electronics Show (CES).

info@artkb.net artkb.net



#### DIY Lab

A workshop with state-of-theart equipment for making and prototyping, as well as the space for workshops and a place where expert appraisals of a hardware project can be obtained and included in the accelerated program.

#### kiev.diylab.org hello@diylab.org



#### Fabricator / FabLab

One of the largest prototyping laboratories in Ukraine and a part of the FabLab global network.

FabLab has modern equipment, expertise and licensed software. The company's purpose is to form the community and develop open-source projects.

fabricator.me info@fabricator.me



#### Sensorama VR/AR Lab

A virtual and augmented reality laboratory where you can get acquainted with technology, gain knowledge or access to AR/VR project development equipment.

sensoramalab.com team@sensoramalab.com

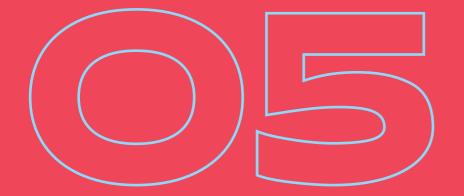


#### Syngenta

Digital Innovation Lab became sixth in the global network of LTI Syngenta. The laboratory's activities are aimed at providing digital innovations to Ukrainian agricultural producers, as well as serving agribusiness needs in other European countries.

syngenta.ua





## PRODUCT COMPANIES

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- / STARTUPS



## PRODUCT COMPANIES



#### **Admixer**

#### Year founded: 2008 Advertising network

A large SSP, which allows publishers to automate the sale of traffic. Admixer's customers serve over 20B impressions every month. The companys supports 20.000 publishers.

Customers of their services include Nissan, Samsung, PepsiCo, Nestle, Kyivstar, and others.



#### Adtelligent (formerly VertaMedia)

#### Year founded: 2008 Advertising network

A sell side ad technology company providing holistic demand management and intermediation solutions for publishers. In 2016, its revenue was \$4M.

adtelligent.com



#### Ajax Systems

Year founded: 2011

#### Wireless security systems and smart homes

Ajax creates smart security systems and devices for smart home. Ajax's portfolio includes 17 security gadgets that are in high demand in dozens of countries in Europe, the CIS, Asia, and South America as a high-quality alternative to expensive brands. The production is based in Ukraine.

In 2015, the startup raised \$1M of investment.

ajax.systems





#### Allset

## Year founded: 2015 Table booking and food ordering app

Allset is a restaurant reservation and pre-ordering service that allows clients and venues to reduce waiting time. The app is free for end users, but the company takes a 10% commission off the venues.

The company operates in more than 1,500 locations in 11 US cities and serves about 25,000 orders a month.

allsetnow.com



#### Attendify

#### Year founded: 2012 Event app platform

Attendify team is building data-first event technology platform to bridge the gap between digital marketing and event marketing. The platform has helped 3,500 of event planners to hold more than 14.000 events.

attendify.com



#### CEX

Year founded: 2013

#### Multi-functional cryptocurrency exchange

One of the largest Ukrainian crypto stocks. Over the past 30 days, they have conducted transactions for almost \$70M.

cex.io



#### Competera

Year founded: 2014

#### SaaS platform for e-commerce

Competera has two major products: competitors' activity analytics platform and price optimization service. Competera has more than 120 corporate clients from 26 countries, including: OBI, Deloitte, Acer, LG, Watsons, Panasonic and others. Competera offices are located in three countries around the world.

competera.net



KICKSTARTE

#### Concepter

Year founded: 2013

#### Smartphone accessories

IBlazr mobile flash developer. Company's gadgets are sold in 40 countries around the world, including branded Apple stores. Concepter was first Ukrainian startup that appeared there. In 2017 Concepter opened the division of consulting for startups and launched accelerator program.

concepter.co



**Dmarket** 



#### Year founded: 2017

#### Blockchain marketplace for gamers

Dmarket is a blockchain-based marketplace that enables gamers to convert their gaming achievements into real money. In 2017 the startup has raised \$25M through an ICO.

dmarket.io

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# PRODUCT COMPANIES DEPOSITPHOTOS



Year founded: 2009 Photobank

Founder: Dmytro Sergeev CEO: Vadym Nehay

Depositphotos is one of the leaders of the Ukrainian tech industry. A serial entrepreneur Dmitry Sergeey founded the company in 2009.

The first four years, Depositphotos developed one product – a photobank with a microstock model, where photos, graphics, and videos from contributors from all over the world are distributed under the Royalty-free license; content contributors earn from each license purchase and the photobank earns its commission from each purchase.

In 2011, Deposit photos received \$3M investments from TMT Investments.



In 2015, the European Bank of Reconstruction and Development together with TMT Investments invested in the company \$5M more. Today, Depositphotos is an ecosystem consisting of several products, which complement each other. More than 400 employees work with clients from 192 countries of the world.

Depositphotos' head office, where the most employees work is located in Kyiv and the headquarters is situated in New York.

depositphotos.com

#### **Products**



#### **Depositphotos**

A commercial platform that brings authors of high-quality licensed stock photos, graphics, vectors and videos together with buyers of content from all over the world. The photobank offers over 90M images and 4M videos.

depositphotos.com



#### **Lightfield.Productions**

Production studio and a creative space in Kyiv, the largest photo studio in Ukraine and one of the largest studios in Europe. 15 shooting stages located over an area of 2,500 m<sup>2</sup>. The Studio's clients include H&M, Pepsi, Canon, Vodafone, Cosmopolitan, Porsche, Nestle, Elle.

lightfield.ua

#### creuo

#### **Crello**

The product was developed by Depositphotos team and launched in June, 2017. This is an interactive online graphic tool that allows users to create visuals in 36 different formats, including animated videos, visuals for social networks and advertising, multipage presentations, and print materials.

Crello offers over 12,000 free templates and a lot of free content such as photos, badges, patterns, vectors, frames, shapes, and illustrations.

crello.com

#### **BIRD № FLIGHT**

#### **Bird in Flight**

Online magazine on photography and visual culture.

birdinflight.com

#### WAS

#### WAS

Popular media on history, which constantly looks for an out-of-the-box and unhacked presentation formats.

was.media

\$100M trade turnover

**EVO** 

#### Year founded: 2008 Marketplaces

A group of companies operating in several CIS countries. The monthly audience of marketplaces totals 121M users: the turnover reaches almost \$100M.

The company merged with Rozetka in summer 2018.

evo.company



#### **GENESIS**

#### Genesis

#### Year founded: 2009

#### Online media, e-commerce

It is one of Ukraine's largest IT product companies (800 fulltime employees) operating all over the world. In the autumn of 2018 the company has launched an investment fund for projects in media, mobile software development, AI and healthcare.

gen.tech



#### **GitLab**

Year founded: 2011

#### Git repository management

Company valuation

\$1.1B

Opensource system for hosting git repositories raised \$110M in a series D round in 2018. According to the platform founders, the company's valuation within the round amounted to \$1.1B, making GitLab the first Ukrainian "unicorn". More than 100,000 companies use GitLab.



15M users a day

#### Grammarly

#### Year founded: 2008 Digital writing assistant

Grammarly's Al-powered products help people communicate more effectively. In 2017, company raised \$110M of its first investment, which was a record for Ukraine at the time. At present, its audience is 15M active users every day.



**12M** month

#### Hotline

Year founded: 1992

#### Price comparison service

**HOTLINE LLC owns websites** Hotline.ua. ITC.ua. Dpk.itc.ua and Gameplay.itc.ua. All projects are related to the various aspects of the Ukrainian and international IT market, price comparison sphere and Internet. Hotline ua is one of the largest price comparison sites with 12.2M visits per month.

hotline.ua



#### Invisible (formerly InvisibleCRM)

Year founded: 2006

#### CRM. ERP and workflow solu-

Implementation services for Oracle's CRM Desktop for Siebel and CRM On Demand. It began as a Salesforce integration with Outlook.

Customers of the service include Microsoft, Oracle, SAP, and others.



#### Jooble

Year founded: 2007

#### Job search service

It is in the top 5 largest job search services in the world, and boasts a daily audience of 2M visitors. It operates in 61 countries.

iooble.org

visitors a day



#### **Kodisoft**

Year founded: 2002

#### Interactive tables for pubrestaurants)

Over the course of 16 years of its existence, the company changed several areas of activity, which were all were related to IT. Currently, interactive tables for restaurants and other public institutions are the most famous products of Kodisoft.

kodisoft.com



#### LetyShops

Year founded: 2014

#### Cashback service

The largest cashback service in the CIS with an office in Vinnvtsia. The total revenue of the stores from customers, led by the LetyShops team, is \$35M monthly. LetyShops has more than 8M users.

letyshops.com





#### Livestream

Year founded: 2007 Video streaming service

Video streaming service with an office in Zaporizhia, in 2017 acquired by Vimeo. It was the largest acquisition in the history of Vimeo.





#### Looksery

Year founded: 2013

#### The software that allows you to apply filters to faces in photos and videos

The startup has developed a mobile app that uses AI to apply filters to faces while shooting photos and videos.

In 2014, Looksery raised \$46,000 in the Kickstarter campaign, which exceeded the funding target by 50%. In 2015, it was acquired by Snapchat for \$150M. The Looksery software became a part of this social media platform.





#### Year founded: 2008 Real estate offer aggregator

The largest in Ukraine real estate offer aggregator. Under the brand Flatfy it operates in 30 countries around the world.

lun.ua





#### MacPaw

#### Year founded: 2008 Software for macOS

MacPaw created CleanMy-Мас

app, which boasts a millionwide audience in the world. as well as many other services for macOS. The company's customers include Facebook, which purchased thousands of licenses for its employees. MacPaw software periodically appears on the first page of the Mac App Store ranking.

macpaw.com



#### Megogo

#### Year founded: 2011 Video service

The largest video service in Eastern Europe for watching online video and TV. They have 40M unique visitors per month.

megogo.net



#### Monobank

Year founded: 2017

Mobile Bank without offices

This bank is the first in Ukraine and one of the first in Europe mobile banks to work complete-Iv without physical branches. More than 500.000 customers signed up in Ukraine within the first year of its operation. Currently the team is planning to enter the UK market.

monobank.com.ua



174M parcels delivered in 2018

clients in

Ukraine

#### Nova Poshta

Year founded: 2001 Logistics operator

The largest Ukrainian logistics operator with 174M parcels delivered in the 2018, and more than 3000 branches located throughout the country. The company has its own NovaPay payment system, the mobile app has 1.7M users.

novaposhta.ua



#### **Paymentwall**

Year founded: 2010 **Payment services** 

Payment wall's portfolio includes several financial projects operating in different countries and performing functions ranging from processing to a gateway for merchant accounts (Brick, PayAlto, SpiderPipe, Offerwall, and others).

paymentwall.com



#### **PDFFilter**

Year founded: 2008

Online document management platform

Company began operating as solution for electronic signature and text recognition in pictures. Now the company has about 400 people, and the revenue as of 2016 was \$10M.



#### People Al

peoplea

Year founded: 2016

Sales department management and control

People.ai analyses the activity of sales managers based on CRM records and communication with clients in messengers and e-mail. During the first two years of operation, People.ai got into Y Combinator, became #1 in the B2B segment among residents of the accelerator and got its first customers.

people.ai



#### Petcube

Year founded: 2012 **Smart gadgets for pets** 

Petcube created the whole category of smart devices for a remote pet monitoring and took there the largest share.

The company's portfolio includes three models that sold in 2,500 U.S. brick and mortar stores and on Amazon.



#### **Preply**

Year founded: 2012

An online platform that brings together tutors and students

Preply is an online platform that connects students with language tutors. The system uses machine learning to rank candidates and acts as a quarantor of financial transactions between the parties.

In the past two years Preply raised \$5.5M from several investors, funds and the TechStars accelerator.

preply.com



# PRICE.UA

#### Price.ua

Year founded: 2017 Price comparison service

One of the largest price comparison sites. Price.ua has 3.6M visits per month.

price.ua



#### Rabota.ua

Year founded: 2000 Job search service

One of the largest Ukrainian sites for job search, in December 2017 they exchanged shares with Work.ua.



Year founded: 2012

#### **Rallyware**

Intelligent workforce training

Rallyware empowers its customers across the globe to coach, train, and motivate their people through personalized scalable engagement programs that achieve higher sales, faster employee onboarding, increased participation in corporate initiatives, and other business objectives.

rallvware.com



#### Readdle

Year founded: 2007

#### Software for macOS and iOS

Readdle started with a service for reading books and documents in Safari. Now an audience of their services is 90M users. One of the first companies in the world to begin developing apps for the iPhone even before the creation of the App Store.

readdle.com





#### Reply

#### Year founded: 2014 Sales automation platform

Reply puts sales outreach on autopilot, while still making each communication personal. Company enables scaling sales with no extra hiring needed by automating sending personalized cold emails, follow-ups and initiating phone calls. Reply is in the Top 50 products for sales 2019.

reply.io



#### Rozetka

#### Year founded: 2005 Online store

In August 2018, Rozetka bought a majority share in the largest Ukrainian marketplace EVO company from Naspers for an amount that could range from \$12M to \$15M.

rozetka.com.ua



#### Serpstat

#### Year founded: 2013 All-in-One SEO platform

Netpeak's company revenue, Serpstat's developer, in 2016 was €2.5M.

serpstat.com



#### Sixa

#### Year founded: 2015

Sixa delivers a full computer that operates from the cloud via a client app. In 2016 Sixa raised \$3.5M of investments.

sixa.io



#### StarLadder

#### Year founded: 2001

#### E-sport developers

StarLadder is hosting proprietary esports tournaments, as well as handling event organization, studio and video production, live streaming for global audiences and supporting its online platform for amateur, semi-pro and professional tournaments. The largest Ukrainian agency in the market of e-sports competitions and broadcasts.

starladder.com



#### **Talkable**

Year founded: 2010

#### Referral marketing system

A system for referral marketing in e-commerce from the co-founder of the auction of technological talents Hired Allan Grant (Mykhaylo Sapov). In 2018, Talkable customers earned \$150M through the system.

talkable.com



#### **Template Monster**

#### Year founded: 2002 Website solutions

Template Monster is in the top 3 of global vendors for web development solutions. The company develops templates for popular content management systems (WordPress, Drupal, Joomla, etc.) and e-commerce platforms (Magento, Shopify, osCommerce, and many more), as well as HTML5 and Bootstrap templates, corporate style elements, etc.

templatemonster.com



#### Terrasoft

#### Year founded: 2002 BPM and CRM systems

Terrasoft is a group of companies that develops corporate software, offers IT consulting, CRM implementation and enterprise automation services. Terrasoft's customers include thousands of companies around the world: OTP Bank, Kraft Heinz, OKI, Bayer, etc.

terrasoft.ua



O5 / PRODUCT COMPANIES 82 83



#### Tickets.ua

Year founded: 2009

#### Ticket searches and booking service

One of the largest ticket searches and booking services in Ukraine. It is included in the Ticket Travel Network holding with 650 employees, 400 of which are located in Lviv. The GMV is €50B, the share of Ukraine is 12%.



#### Uklon

#### Year founded: 2010 Ride-hailing

Uklon is a Ukrainian product company whose main products are: the eponymous mobile application Uklon – the biggest ride-hailing service with surge pricing algorithm based on Al and the Uklon Driver mobile app – a ride-hailing orders aggregator for drivers.

uklon.com.ua



#### Viewdle

Year founded: 2006

#### Face recognition technology and video processing

When this startup was launched, its technology was the first one that made it possible to identify a person without physical contact.

In 2012, Viewdle became the first Ukrainian company acquired by Google, which paid \$30 to 45M for the project according to expert estimates. In 2014, the startup was closed and its specialists were transferred to Google. Most of them started working at Motorola Mobility division of Google.



#### Work.ua

#### Year founded: 2006 Job search service

One of the largest Ukrainian sites for job search, in December 2017 they exchanged shares with Rabota.ua.

work.ua



Clients:

Google (calculation)

Year founded: 2009

YouScan

#### Social media monitoring system

YouScan is a service for marketing specialists, PR professionals and anyone who wants to know what consumers think about their products. It scans reviews in social media, blogs and forums, and presents results in the form of convenient reports.

youscan.io



#### ZeoAlliance

Year founded: 2010

#### macOS Software

Kromtech, a well-known ZEO Alliance project, is focused on macOS performance and security. It consists of MacK-eeper, a software with 1.5M+ users, Anti-malware Lab that provides real-time web monitoring of online threats.

zeoalliance.com

### **STARTUPS**



#### **3DLOOK**

Year founded: 2016

#### Mobile body scanning for e-commerce and retail

3DLOOK develops a human body 3D scanning technology that works on mobile devices and doesn't require any additional hardware. Company received \$1.4M investment.

3dlook.me



#### **AxDraft**

#### Year founded: 2016 Self-help services

AxDraft allows in-house legal teams to get rid of routine and create mistake-free legal documents in minutes. In 2019 startup raised investments from Overkill Fund. Therefore company's valuation amounted to \$1.3M.

axdraft.com



\$600,000

#### Cardiomo Care

Year founded: 2016

#### Wearable remote cardiac monitoring with AI engine to enable early warning for heart diseases

Company is poised to revolutionize the health market and create new ways of providing healthcare both in clinical and remote settings.

cardiama can



#### Delfast

#### Year founded: 2017 Electric bicycles

Delfast was launched on Kickstarter crowdfunding platform in 2017. An unprecedented range on a single charge is the peculiarity of this model. Delfast traveled 367 km on a single charge and was registered in the Guinness Book of Records

delfastbikes.com

#### Distributed Lab

#### **Distributed Lab**

Year founded: 2014

#### Blockchain technology competence centre

Distributed Lab is engaged in blockchain-based projects and in the organization of events and training specialists in this field. The project team includes developers, researchers, and analysts.

distributedlab.com



#### Djinni

Year founded: 2013
Anonymous job search
service

Service for anonymous job search in technology companies from the creator of the largest Ukrainian community of programmers DOU. Now there are 10 000 questionnaires on the site.

djinni.co



#### ESM.one

Year founded: 2016

#### Media and IT-holding

ESM.one is media and IT-holding that focuses on the development of technological and managerial solutions in the field of e-sports.

E-sports tournament platform and analytics with revenue of \$300K for 2018.

ICO

\$4M



Year founded: 2017

#### Cybersecurity ecosystem project

Hacken offers cutting-edge cybersecurity services to protect and grow businesses in the digital age. In 2017, the startup raised \$4M in ICO, and attracted John McAfee and Steve Wozniak to participate in the bug tracking marathon as advisers.

hacken.io



#### Hideez

Year founded: 2015

#### Identity and access management solutions

Hideez Group is an award-winning high-tech start-up in Identity and Access Management. Hideez has several products in its portfolio: Key, Lock, Wallet and Enterprise Server.

hideez.com





#### Influ2

Year founded: 2017

#### Advertisement microtarget-

In Autumn 2017, the project raised \$1.4M of angel investment and was presented at TechCrunch Disrupt. In May 2018, it was launched in open access.

influ2.com



#### InkHunter

Year founded: 2014

AR tattoo try-on app

InkHunter team is building an AR app to help tattoo artists and enthusiasts visualize the exact size and placement of any design anywhere on your body. InkHunter has bagged a place in Y Combinator's summer 2018 batch.

inkhunter.tattoo



**IO Technologies** 

#### Year founded: 2015 Analytical platform for busi-

\$1.5M

Company is developing dashboards for media publishers. IO partners with DMG Media. Bauer Xcel, Express Newspapers. Times Internet, INOUIRER and over 1000 other brands from 65 countries around the world. Company received \$1.5M investment.

iotechnologies.com



#### Kwambio

#### Year founded: 2014 **3D** printing

Kwambio is an additive manufacturing company and a developer of unique products with implementations in a variety of fields.

kwambio.com

of investments



#### **PromoRepublic**

Year founded: 2014 Social Media Content Discovery Platform

The service helps small and medium businesses and marketers to create content for social networks, which attracted \$1.2M investment.

promorepublic.com



#### **SolarGaps SolarGaps**

#### **SolarGaps**

Year founded: 2016

#### The world's first smart blinds collecting solar energy

SolarGaps smart blinds use a window area for green energy accumulation, decreasing electricity bills and reducing CO<sub>2</sub> emissions. For two years of its existence, the project raised \$700.000 of investments.



#### **PassivDom**

#### Year founded: 2016 Off-the-grid energy-efficient houses

PassivDom founders intended to create a fully off-the-grid house that you can print on a 3D printer by yourself and that does not need connections to centralized electricity and water supply networks. Currently, the startup builds such houses at prices starting at \$64,000.

passivdom.com



#### Restream

#### Year founded: 2014 Streaming service

Restream team handles millions of broadcasts every year for all content creators, streamers, influencers around the world. Restream became a LinkedIn partner in 2019.



European Award

85

#### Year founded: 2015 Medical company

UniExo reduces recovery period by assisting and supporting patients outside the healthcare facilities using modular exoskeletons. This solution can help regain movements and assist with the limbs mobility for 1.3B people.



\$8.4M of investments

YayPay

Year founded: 2015

Financial and Accounting Software

YayPay is a company that helps businesses optimize financial processes. In 2018 YayPay raised \$8.4M in investment in the series A round.

yaypay.com



YouTeam

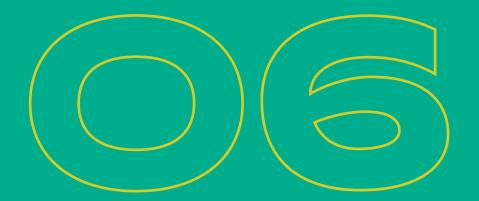
Year founded: 2017

Marketplace

YouTeam is a marketplace for assembling offshore software development teams. They are the fourth Ukrainian company that had participated in the prestigious Y Combinator acceleration program in the United States. The platform connects a global pool of vetted software development providers with startups and SMEs setting up or scaling their remote software development teams.

youteam.io





# IT SERVICE COMPANIES



06 / IT SERVICE COMPANIES

## UKRAINE IN THE GLOBAL IT MARKET

1st

place in Europe in terms of the volume of IT service exports<sup>[19]</sup> **24**th

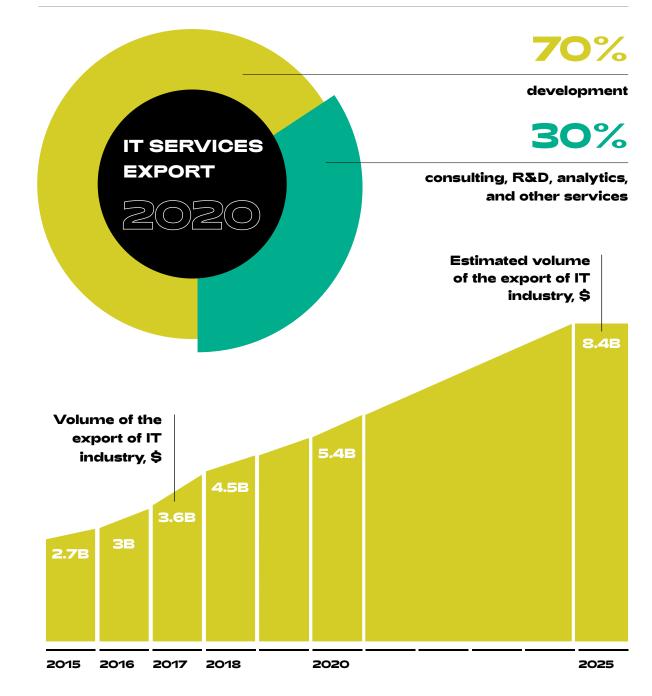
place among the 55 most attractive countries<sup>[20]</sup>

**11**th

place in the top 50 world's developers<sup>[21]</sup>

**7**th

place in the world in terms of quality and efficiency of the freelance workforce



# UKRAINE ON IT MARKET



The 2019 Global Outsourcing-100 global ranking includes 16

Ukrainian IT companies and companies with offices in Ukraine

Currently, the largest Ukrainian IT companies have gone beyond outsourcing in its classic sense and offer consulting, grow their own expertise, and open R&D centers instead.





#### **AMC Bridge**

Offices in Ukraine: Dnipro, Khmelnytskyi, Sumy, Chernivtsi

#### More than 550 specialists

Software development in architecture, engineering and construction.

#### **Customers:**

Amadeus, AMD, aPriory, Albitech and others.

amcbridge.com contacts@amcbridge.com.ua



#### Artezio

Offices in Ukraine: Kharkiv

#### More than 300 employees

Corporate application and software development in finance and insurance, telecom, healthcare, etc.

#### **Customers:**

Swisscom, Beeline, Siemens and others.

artezio.com sales@artezio.com



#### Ciklum

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Dnipro, Odesa, Vinnytsia

#### More than 2,860 specialists

Software development in retail, fintech, media, tourism, entertainment industry, etc.

#### **Customers:**

Google, Intel, Jabra, Thomas Cook. Lenovo and others.

ciklum.com ciklum@ciklum.com



#### Data Art

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Dnipro, Odesa, Kherson

#### 1,300 specialists in Ukraine

Design, modernization and support of IT solutions in finance, healthcare, tourism, media and the internet of things.

#### **Customers:**

BNP Paribas, IPM, Nielsen and others.

dataart.ua hr-kyiv@dataart.com



#### Daxx

Offices in Ukraine: Kyiv, Dnipro, Kharkiv, Lviv

#### 380 specialists

Software development and technology consulting tech company that builds development teams in Ukraine.

#### **Customers:**

Viber, Pricena, Carerix and others.

daxx.com



#### **ELEKS**

Offices in Ukraine: Kyiv, Lviv, Ivano-Frankivsk, Ternopil

#### More than 1,320 specialists

Software development, consulting services, and quality assurance in retail, fintech, logistics, media. etc.

#### Customers:

Autodesk, Phoenix, Xceedium, Havas and others.

eleks.com eleksinfo@eleks.com



#### **EPAM**

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Dnipro, Vinnytsia

#### 6,600 specialists

Software development in finance, media, sales, healthcare, energy, insurance, etc.

#### Customers:

Fidor Bank, Barclay's, Canadian Tires and others.

epam.com info@epam.com



#### GlobalLogic

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Mykolayiv

#### 4,150 specialists in Ukraine

Full cycle software development in retail, multimedia and communications services, medical technology, automotive industry, etc.

#### **Customers:**

Fox, Oracle, Zappos, Adobe, Panasonic and others.

globallogic.com prmarketing-ua@globallogic.com



#### Infopulse

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Odesa, Vinnytsia, Zhytomyr, Chernihiv

#### 1,850 specialists

Development and providing of services for the entire life cycle of IT systems in telecom, automotive industry, insurance, etc.

#### **Customers:**

Bosch, Microsoft, Vodafone, British American Tobacco and others.

infopulse.com info@infopulse.com



#### Innovecs

Offices in Ukraine: Kyiv, Mykolayiv

#### More than 600 specialists

Software development in blockchain, advertising and marketing, healthcare, fintech, education, telecom, etc.

#### Customers:

Zinga, edX, Wagner Brothers, Neogames and others.

innovecs.com

## intellias

#### Intellias

Offices in Ukraine: Kyiv, Odesa, Lviv. Kharkiv

95

#### 1,220 specialists

Software development in automotive industry, SaaS, big data and data science.

#### Customers:

Nokia, Microsoft, Siemens, Playbuzz and others.

intellias.com info@intellias.com



#### Intetics

Offices in Ukraine: Kyiv, Kharkiv, Lviv

#### 500 specialists in Ukraine

Software application development, creation and operation of distributed professional teams, software product quality assessment, and "all-things-digital" solutions.

#### Customers:

SugarCRM, Modlin, Desk-Net, Area9 and others.

intetics.com odt@intetics.com



#### ISD

#### Offices in Ukraine: Lviv, Dnipro, Zaporizhia, Berdyansk

#### 755 specialists

High-quality software development solutions for healthcare industry.

#### Customers:

World's largest clinics and laboratories.

isd.dp.ua info@isd.dp.ua



#### Itera

Offices in Ukraine: Kyiv

#### More than 150 specialists

Business solutions development in fintech, e-commerce, retail, etc.

#### **Customers:**

Santander, Storebrand, Viams and others.

itera.no



#### Lohika

Offices in Ukraine: Kyiv, Odesa, Lviv, Rivne

#### 860 specialists in Ukraine

Software development in product innovation and engineering services.

#### **Customers:**

Skype, BuzzFeed, Okta, Tidemark.

lohika.com.ua info@lohika.com



#### Luxoft

Offices in Ukraine: Kyiv, Dnipro, Odesa

#### More than 3,920 specialists in Ukraine

Software development in telecommunications, car manufacturing, healthcare, etc.

#### **Customers:**

Deutsche Bank, UBS, Dell, Sabre and others.

luxoft.com ir@luxoft.com



#### Miratech

Offices in Ukraine: Kyiv, Kharkiv, Vinnytsia

#### More than 800 employees

Software development in telecom, insurance, tourism, banking sector, healthcare, etc.

#### **Customers:**

Siemens, Philips, Fujitsu, Samsung, BNP Paribas and others.

miratechgroup.com info@miratechgroup.com





#### N-iX

Offices in Ukraine: Lviv, Kyiv, Krakow

#### More than 900 specialists

Software and mobile apps development in telecom, fintech, media, energy, aviation, education, etc.

#### **Customers:**

Deutsche Post, Opentext, Delaware, Photon and others.

n-ix.com contact@n-ix.com



#### **OSF Global**

Offices in Ukraine: Lviv, Odesa, Ivano-Frankivsk, Chernivtsi

#### 100 employees

Cloud technology consultant and technology integrator.

#### **Customers:**

Nissan, Intacct, Plumchoice, TableSafe and others.

osf-global.com ukraine@osf-global.com



#### Program-Ace

Offices in Ukraine: Kyiv, Kharkiv

#### More than 100 specialists

Software development in agriculture, media, entertainment, education, marketing and advertising, fintech, health, insurance, etc.

#### **Customers:**

Digimation, Hopster, GSN Games, Wargaming and others.

program-ace.com rfp@program-ace.com



#### **SiteCore**

Offices in Ukraine: Dnipro

#### 200 specialists

The end-to-end content and commerce platform.

#### **Customers:**

P&G, L'Oreal, TelstraSuper and others.

#### sitecore.net



#### Offices in Ukraine: Kyiv, Odesa 480 specialists in Ukraine

Software development, Design, QA, Big Data & Analytics, DevOps, and Business Consulting.

#### Customers:

Provectus

**Provectus** 

Sony, Uber, Disney and others.

provectus.com info@provectus.com



06 / IT SERVICE COMPANIES



## SIGMA SOFTWARE

Sigma Software provides cutting-edge technology solutions and consulting within IT. We deliver smartest solutions for over 16 years to our customers in the 3,700 employees in 12 countries and areas of government, telecommunications, advertising, automotive, gaming, and others.

Being a part of Sigma Group, one of the largest scandinavian IT corporations, we are a global player with more than over 950 in Ukraine.

sigma.software

#### Our principles

No matter what project we undertake, our principles remain the same: we make sure you get the solution that is the best for you, on time, and on budget. And we always deliver on our promises.

#### **Our mission**

Provide premier value IT services, keeping the focus on helping our customers to reach their business goals.

Company is compliant to

150 9001:2001

Quality Management System

ISO 27001

Information Security Management

In 2017 R&D center with three regional hubs R&D was established.

CSR

Sigma Software has a big idea in its mind: creating a strong and stable environment for IT development in Ukraine due to work with government, improving education, promoting the country as a huge IT hub.





SOFTSERVE

SoftServe is a global digital authority and consulting company, operating at the cutting edge of technology. We reveal, transform, accelerate, and optimize the way large enterprises and software companies do business. With expertise across healthcare, retail, financial services, software, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe was founded as a software development company in 1993 in Lviv, Ukraine. Today company operates in 30 cities in the USA, EU, Ukraine, Bulgaria and Poland.

info@softserveinc.com softserveinc.com Net Promoter Score

#### Clients

Cisco, Atlassian, Bazaarvoice, Deutsche Bank, Nordea, Liebherr, Logitech, IBM, Panasonic, Cloudera

#### Key technologies and practice areas

- Experience Design
- Internet of Things
- · Big Data
- AI/ML
- Cybersecurity
- Cloud/DevOps
- · Digital Experience Platforms
- Mixed Reality
- Blockchain
- Robotics

5,500+

Ultimately, SoftServe empowers businesses to re-identify their differentiation, accelerate market position, and vigorously compete in today's digital, global economy.





#### Softengi

Offices in Ukraine: Kyiv, Kharkiv, Chernihiv, Zhytomyr

#### More than 200 specialists

Software development and testing in finance, telecom, ecology, renewable energy, aviation, transport and logistics, healthcare, etc.

#### **Customers:**

Bank of Georgia, Enviance, Inersoll Rand, AZIOT, Zeppelin CAT and others.

#### softengi.com



#### Softjourn

Offices in Ukraine: Ivano-Frankivsk

#### More than 100 employees

Web and mobile software development in media, fintech, etc.

#### **Customers:**

Janam, InTix, FutureTix, Boca Systems, Ukrainian Processing Center and others.

softjourn.com info@softjourn.com



#### Star

Offices in Ukraine: Kyiv

#### More than 520 engineers

Company provides services in the design, development, testing, implementation and support of software systems in the international market.

#### **Customers:**

Walmart, Dolby, Johnson, Netpulse, Xerox.

star.global press@star.global



#### Svitla Systems

Offices in Ukraine: Kyiv, Kharkiv, Lviv, Chernivtsi, Cherkasy

#### More than 550 specialists

Development and testing of software in various industries.

#### **Customers:**

InvoiceASAP, Inflection, Stanford.

svitla.com



#### **TEAM International Services**

Offices in Ukraine: Kyiv, Kharkiv, Lviv

#### More than 300 specialists

Software development in healthcare, telecom, media, finance, retail, etc.

#### **Customers:**

Bond, Telenor, iTEAM Network, ITC and others.

teaminternational.com sales@teaminternational.com



#### **ZONE3000**

Offices in Ukraine: Kharkiv, Lviv, Dnipro

#### 1300 specialists

ZONE3000 is an international IT company that provides domain name registration, web hosting services and SSL certificates for more than 3M users around the globe.

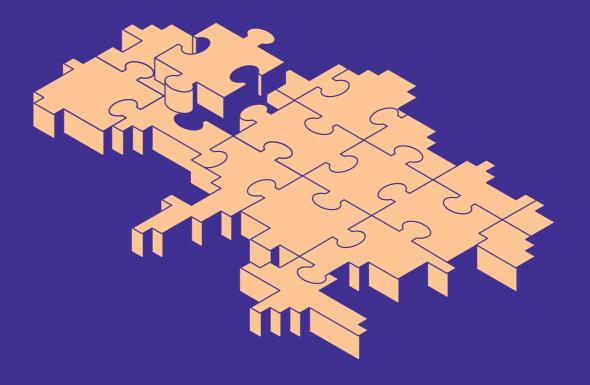
zone3000.net





# PUBLIC SECTOR

- / STATE LEVEL PROJECTS AND INSTITUTIONS
- / CITY LEVEL PROJECTS AND INSTITUTIONS



**07 / PUBLIC SECTOR** 

# STATE LEVEL PROJECTS AND INSTITUTIONS

Ukraine has a separate executive body in charge of implementation of the digital strategy of the Cabinet of Ministers for Ukraine's development:

The State Agency for E-Governance of Ukraine.

In addition, there is a union that coordinates the needs of industry and government experts in implementing reforms. Moreover, in May 2018, the Ministry of Economic Development announced

a course to support startups at the level of the public policy.



#### **Hi-Tech Office**

The agency was established in 2016 by EPAM, Vodafone Ukraine, Mastercard, and Kyivstar. Its purpose is to ensure the interaction between the state and business (as the Hi-Tech Office's Supervisory Board includes representatives of the Ministry of Economic Development and Trade, the Verkhovna Rada, and the Presidential Administration), support for startups and major infrastructure projects, and legislative support for the development of the innovative component of the economy.

ht-office.org
office@ht-office.org



#### The National Commission for the State Regulation of Communications and Informatization (NCSRCI)

It is the state collegiate body under the President of Ukraine that carries out state regulation in telecommunications, informatization, and use of radio frequency resources and provision of postal services.

nkrzi.gov.ua e\_zvernen@nkrzi.gov.ua



#### **ProZorro**

ProZorro is a tender procurement system for state and public companies, which was created by volunteers and transferred to the state in 2015. Since August 1, 2016 ProZorro became mandatory for use throughout the country. Within a few years of operation, the system received several industry awards, including the international anticorruption award from the C5 Accelerate and the US Institute of Peace (2018) and the Trust of the Future at the Davos Awards. In 2018, Wired dedicated a long article to ProZorro, in which the system was called the most transparent system in the world. According to the publication, the system holds 1,500 auctions per day today and accounts for saving for the state budget in the amount of 1.4% of country's GDP.

prozorro.gov.ua feedback@prozorro.ua O7 / PUBLIC SECTOR



#### The State Agency for E-Governance of Ukraine

It is the central executive body that embodies the strategic vector of the Cabinet of Ministers in the field of e-governance, informatization and development of the information society in Ukraine. The agency was established in 2014.

The projects of the Agency include the implementation of MobileID identification system, Trembita registry interaction system, digitization of a number of registries, and the introduction of the blockchain technology into the Land Cadastre of Ukraine.

e.gov.ua agency@e.gov.ua



#### The State Finance Institution for Innovations (SFII)

SFII provides financial support and attracts domestic and foreign investments for the development of the real sector of the economy and support of innovative projects of companies of different forms of ownership through co-investing or consortium lending together with international investment and credit funds.

difku.gov.ua office@sfii.gov.ua



#### Ukrainelnvest

The project of the Cabinet of Ministers of Ukraine on investment opportunities of the state contains all key economic indicators, detailed information on opportunities in each of the branches and background information on establishing a business in the country, in particular, visa issues, information about company registration procedures, etc.

ukraineinvest.com info@ukraineinvest.com



#### Ukrainian National Startup Fund (UNSF)

The UNSF was established in Autumn 2018. The fund plans to invest \$2M into Ukrainian startups during its first year of operation. The fund will finance startups in pre-seed and seed rounds, that already have an MVP, a business plan and a team. The Fund will focus on companies operating in the areas of Internet of Things, blockchain, artificial intelligence, FinTech, biotechnology and medicine, cybersecurity, defence, and energy industries. The National Fund will be providing from \$25,000 to \$75,000 in the form of grants. In addition to monetary support, the UNSF will provide training and mentoring support, as well as assistance with publicity and marketing. The Fund will also work on attracting private investors interested in investing in projects that have been already funded by the state.

# CITY LEVEL PROJECTS AND INSTITUTIONS



#### **Kyiv Smart City**

The initiative by the city of Kyiv, which brings together residents, businesses and authorities of Kyiv for the development of smart urban infrastructure. It is based on the principles of intelligent and transparent management and transformation of Kyiv into an innovative and progressive city. The Initiative includes an accelerator and a hub for urban development projects.

kyivsmartcity.com team@kyivsmartcity.com







#### **Smart City Lviv**

In 2015, Lviv City Council announced a course on innovation in the city through the use of the smart city approach and tools. Implementation of innovations involves cooperation between the authorities, public services, citizens, and business representatives.

fb.com/lviv.smart.city



#### **Dnipro Development Agency**

The Dnipro Development Agency was established by the decision of the Dnipro City Council and is engaged in developing the city's infrastructure and increasing its attractiveness for investors. The projects of the Agency include a science and technology park named "Academia", and another industrial park. Also, the Dnipro – Smart City taskforce was created on its base. The taskforce is involved in the implementation of "smart city" projects.

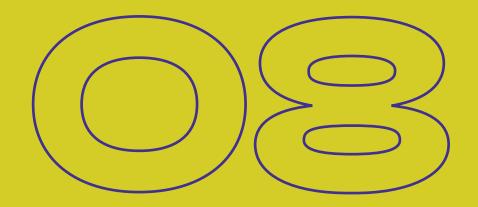
dda.dp.ua info@dda.dp.ua



#### Smart City Kharkiv

Smart City Kharkiv is an image project of Kharkiv within the framework of the Invest Kharkiv Project, which promotes the introduction of innovations in the city.

invest.kh.ua invest\_molod@city.kharkov.ua



# CORPORATIONS INVESTING IN COOPERATION WITH STARTUPS





#### Alfa-Bank Ukraine

In 2017, Alfa-Bank Ukraine opened the Alfa-Digital division with a full-cycle team working on mobile app, Internet banking and e-commerce. At the end of the year, it launched a digital bank projects competition together with reactor.ua.

alfabank.ua ccd@alfabank.kiev.ua



#### **DTEK**

DTEK is the largest energy holding in Ukraine, which includes companies producing coal and natural gas, generating electricity, supplying heat and electricity and providing related services to end users.

In 2018, jointly with Radar Tech, the company launched the Energy Accelerator for energy projects that supports startups, companies, and teams that offer solutions for business needs in this industry.

dtek.com info@dtek.com



#### Kyivstar

Kyivstar is the largest mobile operator in Ukraine and one of the largest fixed-line Internet service providers and digital service providers.

Using the facilities of the Radar Tech accelerator, the company supports projects in a telecommunication accelerator, in particular in the fields of client interactions, public sector, FinTech, smart home, B2B, and overthe-top content.

kyivstar.ua m.me/kyivstar



#### Mastercard Ukraine

One of the largest international payment systems, which supports acceleration and incubation programs, as well as FinTech events and startups in Ukraine. In 2017, the company launched the FINTECH MASTER incubation program together with the 1991 Incubator and invested in the MAWI Pay smart bracelet together with PrivatBank. Together with Oschadbank, the company introduced contactless payment system for public transport.

mastercard.ua m.me/MastercardUkraine



#### Myronivsky Hliboproduct (MHP)

112

It is one of the largest agribusiness complexes in Ukraine. The complex includes about 20 enterprises that create a closed cycle of production of chicken meat products; the company has about 50% share of the Ukrainian market and exports its products to 70 countries.

The MHP structure includes a department responsible for the implementation of innovations. In addition to that, according to Forbes, this agricultural company became one of the first in Ukraine in its sector to introduce a geoinformation system for land bank management. In 2017, MHP and Radar Tech launched MHP Accelerator for startups engaged in agrarian innovation.

mhp.com.ua office@mhp.com.ua



#### Oschadbank

A state-owned bank and one of the largest banks in Ukraine. Jointly with Mastercard, it introduced a system of contactless payment in public transport and at social facilities.

In 2017, the bank launched its Build Your Own business development program, which includes consulting and mentoring in addition to special tariffs for businesses. The bank plans to reach 2M participants.

oschadbank.ua contact-centre@oschadbank.ua



#### **OTP Bank Ukraine**

OTP Bank is in the Top 20 largest banks in Ukraine and is part of OTP Bank Group, which is one of the largest financial institutions in Central and Eastern Europe. Together with the 1991 Open Data Incubator and the NBU, the bank launched the Open Banking Lab incubation program. This program promotes the concept of open banking and access to open (non-confidential) banking data through the API.

otpbank.com.ua call.operator@otpbank.com.ua



#### Raiffeisen Bank Aval

Raiffeisen Bank Aval is one of the largest banks in Ukraine. In 2017 the bank launched the Raiffeisen Digital HUB division, which is engaged in introduction and improvement of digital products. In particular, it deals with the generation of ideas for new solutions or the integration of the experience of the parent group.

aval.ua info@aval.ua



#### Ukroboronprom

A state concern that includes more than 100 enterprises of defence industry and design offices. In 2017, Ukroboronprom jointly with 1991 Open Data Incubator, Cyber Guard, and Hacken blockchain project launched an accelerating program for cybersecurity. In 2018, the state concern became a partner of Ukrinnovate incubation agency engaged in defence projects.

ukroboronprom.com.ua kanc@ukroboronprom.com



#### UKRSIBBANK BNP Paribas Group

UKRSIBBANK BNP Paribas Group is in the top 10 largest Ukrainian banks. Using the Radar Tech facilities, the bank launched the POPCORP accelerator program to search, develop and integrate innovation in the banking sector.

ukrsibbank.com info@ukrsibbank.com



#### Vodafone Ukraine

Vodafone is the second largest mobile operator of Ukraine in terms of the subscriber base. The company develops digital services and services for the state and business based on big data. In 2017, the carrier launched the Big Data Lab for IT specialists, managers of various levels, analysts, marketers, etc.

vodafone.ua m.me/VFUkraine

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## SOURCES

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All the other data was taken from the open sources.

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